Dear Colleagues:

The Spring Semester saw the Wagner campus reopen, but with strict adherence to measures to ensure that Covid 19 did not become a problem. By following a protocol which included regular testing, mask wearing, social distancing, hybrid and hyflex courses and quarantining the few who tested positive the semester was accomplished without disruptions.

Students, faculty, and administration combined to ensure a successful semester which was concluded with a series of small commencement ceremonies to honor our 2020 and 2021 graduates.

In spite of these additional restrictions, students and faculty maintained the high standards of the Nicolais School and achieved great results in terms of academics, internships, research and other campus activities.

We are all looking forward to the Fall Semester and the positive impact of Dr. Aarti S. Ivanic as the new Dean of the Nicolais School of Business.

We hope you enjoy reading about the current accomplishments of the Nicolais School of Business and look forward to hearing from all stakeholders.

Respectfully

The Nicolais School of Business Faculty
We are proud of our collective—alumni, student, staff and faculty—accomplishments and would like to share and honor them. You are encouraged to be part of our business community by contacting us and letting us know of your news and achievements!

Please contact us at Nicolais.School.of.Business@wagner.edu
Wagner appoints new Dean of the Nicolais School of Business

The Nicolais School of Business welcomes Dr. Aarti S Ivanic as the new Dean.

Dr. Ivanic comes to the Nicolais School from the University of San Diego, where she was a tenured professor of marketing and held numerous leadership positions.

Dr. Ivanic received her PhD in marketing from the University of Southern California’s Marshall School of Business and her master’s and baccalaureate degrees from Purdue University.

“Dr. Ivanic is a perfect fit for Wagner College and the Nicolais School of Business,” said Wagner College President Joel W. Martin. “She is a builder and a collaborator with great insight into the future of business education. As we develop high-impact programs that will attract students from around the world, I can’t imagine a better leader and community partner.”

Joan Nicolais, chair of the Wagner College Board of Trustees, said, “Her education in economics, business management and applied statistics at Purdue, along with her consulting experience at Booz Allen, have clearly trained her to be business-minded, execution-oriented and a strategic thinker. She has her pulse on the skills the marketplace is demanding today so that we can refresh our curriculum and internships to support our business students for the future.”

Dr. Ivanic said, “I am honored to be selected as the Dean of the Nicolais School of Business. I am excited to join the Wagner team and I look forward to collaborating with members of the college community and external partners to continue to build upon the school’s successes.”

Regarding the future of business education, Dr. Ivanic said, “I think universities need to think very critically about the value that we contribute to society. Mindfully building this value proposition into our curricular and co-curricular activities will help us prepare the next generation of ethical and socially responsible business leaders. You have to be innovative in order to be successful. Being able to pivot has become really important across business programs and the business world.”
Joseph Grillo is a Wagner Alum from the class of 2020. He received his Bachelor of Science in Business Administration with a concentration in Finance. After graduating from Wagner, he returned to spend a fifth year on campus as a member of Wagner’s inaugural cohort of Presidential Fellows.

Over the course of the year, he worked alongside 11 other recent alumni in the cohort to help reopen campus while also working on individual projects outside the college. His major two contributions to the school were serving on the committee to search for the new Dean of the Nicolais School of Business and working alongside Doctor Abe Unger assisting him in research on behalf of the Deputy Borough President of Staten Island, Ed Burk.

Joe’s research with Professor Unger was used to monitor moving patterns of Staten Island residents both in and out of the borough during the COVID-19 pandemic. The research Joseph and Professor Unger worked on over the course of the 2020-2021 academic year was given to The Borough President’s Office to be used to help the office better understand Staten Islander’s needs and wants to help improve Staten Island in a multitude of ways.

Joseph greatly enjoyed his time in the fellowship and felt that his contributions to the college were greatly appreciated among his colleagues and the students he worked with. When asked if he could do it all again, he said “I’d do it in a heartbeat”. Joseph finished up the fellowship and went to work for Tesla back in his hometown on Long Island, NY.
International developments

Dr. Paul Barretta expanded the Nicolais School's relationship with FATEC, the public education system of Sao Paolo, Brazil by having the Professors of each institution pay a Zoom visit to the classrooms of the other. The virtual visits were part of a joint project involving students from Barretta's Advertising & IMC Strategy class at Wagner and a Marketing Strategy class at FATEC – Garca, where students compared and contrasted integrated marketing communications strategies of companies in Brazil and the U.S. Shown here, the Brazilian Professors answer questions related to the culture of Sao Paolo for students in Barretta's class. One of the main objectives of this program (known as COIL) is to broaden the global perspective of students and share cultural similarities and differences between the two locations.
Assessment/Accreditation Section

Conferences and presentations

Dr Shani Carter


Faculty Focus: ACBSP Qualifications for Teaching Excellence. ACBSP. (March 24, 2021).

ACBSP Mid-Year Forum (February 4, 2021)

The CPA Evolution and Accounting Model Curriculum - ACBSP (January 25, 2021)

Our annual assessment reports and rubrics used to assess student knowledge may be viewed at the following URL’s.

http://wagner.edu/business-admin/academic-productivity/
http://wagner.edu/business-admin/resources/tools/

Regards,

Dr. Shani D. Carter Professor of Management &
Director of Accreditation and Assessment

Dr Shani Carter
Greetings from the Nicolais School of Business!

Hopefully this message finds you and those you love safe and healthy during this pandemic time. The spring semester was another challenging time for our Nicolais School of Business undergraduate students. Some students returned to campus for the semester, others studied from home. Note that home was as down the block and as far as Australia. Nevertheless, our students continued to thrive.

Our seniors engaged in their required Senior Learning Community internship, mostly as a remote experience. Seven underclassmen elected to enroll in an internship experience. Placements at major banks, investment houses, accounting firms and non-profits were made possible thanks to our dedicated alumni. In addition, our SELECTS program, spearheaded by Dr. Donald Crooks and Trustee Mary Caracappa, added an additional 8 students to the growing list of SELECTS. We are proud to report that many of our SELECT Alums are now giving back to the program, mentoring our current SELECTS.

In May we bid farewell to 87 seniors. Some intend to return to Wagner’s MBA program while others will embark on their professional career in cities all over the world. Despite the pandemic each graduate received our hallmark practical liberal arts education. It gives me great pleasure to say the Class of 2021 leaves Wagner as well educated, socially and environmentally conscious stewards of society. Our circle of Wagner alums continues to grow!

Warm regards,

Cathyann D. Tully  
Professor of Finance & Director of Undergraduate Business Program  
Nicolais School of Business

Dr Cathyann Tully
Dr. Baretta and his Digital Marketing Class

During the Spring 2021 semester students in Dr. Paul G. Barretta's Digital Marketing class were given access to SEM Rush, a prominent tool used by digital marketing professionals.

Students used the service as part of an individual project to identify competitive keywords for a company which they then used to create or recommend content marketing.

This project supplemented the students' work on a simulation which utilizes real Google Analytics data to learn Search Engine Marketing, Search Engine Optimization, and use of Email Campaigns.

The course continues to be hands-on, and students have reported using its content during internships and post-graduate employment.

Student accomplishments

Morgan Matrone, a rising Senior in the Marketing Track had an internship working as an assistant analyst at Whispr Group, providing data-driven insights for clients across a variety of industries. Putting to use some of what she was learning in Digital Marketing class, Morgan utilized various technological resources, including Atlas Infegy, BrandWatch, and SEM Rush, while further interpreting the information with group development.

Graduating Senior Georgia Naples spent her Spring semester as an intern to Wagner alum Kristen Long at her consulting service, KLC Consulting. Georgia identified and interacted with influencers through various digital channels, writing and delivering pitches for KLC clients so that their products would find exposure to targeted audiences.

Dr Paul Barretta
Faculty & Staff: News and Accolades

Dr. Paul G. Barretta, Associate Professor of Marketing was granted tenure to begin in the Fall 2021 semester. Paul joined the Nicolais School of Business’ full-time faculty in Fall 2019.

Dr. Peg Horan received the honor of Professor Emeritus in recognition of her scholarship, teaching, and exceptional service to Wagner

Faculty & Staff: Research

Publications:


Lectures/Presentations/Conferences:

Dr Shani Carter


· Building the Future of Graduate Management Education: Strategic Collaboration. AACSB. (June 8, 2021).

· E-learning in Peru: Experiences and Expectations. ISIL – Peru; EFMD (European Foundation for Management Development). (June 1, 2021).

· A New Deal for Higher Ed: Paths to College for All. AAUP. (May 17, 2021).
· Faculty Handbooks and AAUP Principles. AAUP. (March 30, 2021).
· Squads Participant Onboarding Webinar, Elevate. (March 19, 2021).
· Neurology and Sleep Patterns. Black History Month Scholar - Dr. Gina Poe, Wagner (March 16, 2021)
· Building Intergenerational Wealth: Sustaining Black Legacy. Cornell University ILR (February 25, 2021).
· New Deal for Higher Education Campaign Launch Event. AAUP. (February 10, 2021)
· Music: Its Relationship To Seven Girls As Part Of A Desegregation Experiment In A New York City School with Theresa Canada. Equity Arts Enterprises LLC. January 9, 2021.
· Conflict – NOT Combat! with Kimi Hirotsu. Mid New Jersey ATD (December 8, 2020).

Ian Wise
· Accounting Developments in Africa. 10th International Conference on Business and Economic Development (ICBED) 2021. Medgar Evers College of the City University of New York, USA (virtual April 2021)
Student Awards

Delta Mu Delta

Delta Mu Delta is a business honor society that recognizes and encourages academic excellence of students at qualifying colleges and universities to create a DMD community that fosters the well-being of its individual members and the business community through life-time membership.

Inductees 2021 Carter Bartram, Carly Ann Benjamin, Vuk Bulajic, Chris Ciccone, Nicholas Dolley, Dominic Joseph Palermo, Sarah Melina Joy Smith, Sara Grace Rutherford, Blerina Vataski

Honorary inductee: Dr Aarti S. Ivanic

Dean’s List Spring 2021

Despite the difficulties of dealing with the pandemic, 16 Nicolais School students achieved a GPA of 4 while another 38 achieved over 3.7. Among those on the Dean’s List, 10 were international students.

“A” Dean’s List (GPA of 4 for the Semester)

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Dean’s List (GPA of > 3.7 for the Semester)

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Student Awards 2021
Le’la Allen won the Janice M. Buddensick Award for Excellence in Accounting for outstanding achievement in accounting, high standards of leadership and good moral character.

Vuk Bulajic won the Internationalization Action Award, given to a student who has furthered, exemplified or supported internationalization issues at Wagner College.

Christopher Ciccone won the Wagner Investment Group Legacy Award for excellence in the investment world.

Brendan Clark won the Wagner Investment Group Legacy Award for excellence in the investment world.

Sarah Smith won the Business Administration Award (Underclass), given to the underclassman in the Nicolais School of Business with the highest-grade point average.

Madison Starr won the Alpha Omicron Pi Award for academic excellence in business administration and exemplary participation in campus activities.

Jessica Vincello won the Alumni Association Merit Award, given for outstanding service, loyalty and dedication to the Wagner College community through participation in organizations and activities. Jessica also won the Business Administration Award (Senior), given to the graduating student in the Nicolais School of Business with the highest-grade point average, and the Sir Peter L. Cardiello Award for Entrepreneurship, given in memory of a man who embraced life and learning and who consistently displayed a positive attitude and thought process that embodied the saying, “What the mind can conceive, the mind can achieve.”
With access to a network of more than 25,000 alumni, Wagner College students have a tremendous opportunity built into their college experience at the outset. Similarly, Wagner alumni seeking to hire bright, civic-minded students with strong academic backgrounds need only to look within their own alma mater to find the right candidates. At Wagner, these connections have primarily developed organically, as outcomes of alumni on-campus involvement or through direct contact with departments and the Center for Academic & Career Engagement.

The *Wagner Select* mentoring program takes the opportunity for student-alumni connections one step further by building on the existing informal process with a competitive process. Within the *Wagner Select* program, our highest performing students, those in the top 5% to 10%, are rewarded with first-preference access to successful alumni in their chosen industry, and alumni mentors are able to focus their influence and to develop deeper, more profound relationships with students.

*Wagner Select* is unique in that each selected student is connected to a “mentor team,” a pair of alumni in their chosen industry who have varying levels of experience: one who is closer to the student’s age group with 3-7 years of experience and one who is a seasoned professional. This allows for a team approach to mentoring and multi-layered connections between alumni and students.

The Selection Process

*Wagner Select* students undergo two rounds of selection beginning with an application process implemented through the Center for Academic & Career Engagement. The group selected via application also has an interview with Ms. Tara Chiari to discuss their career plans. In the pilot program, the best students in the Nicolais School of Business were selected via applications by CACE and then further vetted through the Nicolais School of Business Wagner Select Committee. Committee members include Dr. Cathyann Tully, Director of Undergraduate Studies, and Dr. Donald L. Crooks.

**Wagner Select Students who joined the program in 2021**

**Vuk Bulajic**
- Major: Business Admin, Finance
- Minor: Economics
- Expected Graduation: Class of 2022
- Career/Industry Aspiration: Global Banking & Financial Services
- Internships Held: Scuba Diving Instructor & Guide (Herceg Novi, Montenegro), Water Polo Coach, King’s College (Auckland New Zealand)
- Campus Activities: NCAA D1 Water Polo, Peer Tutor, Outstanding Academic Achievement Award, Mid-Atlantic Water Polo Conference Award, Global Support Network, Management & Marketing Club, Finance Club.
Alexa G Fritz  
• Major: Business Admin, Management  
• Minor: Economics  
• Expected Graduation: Class of 2022  
• Career/Industry Aspiration: Human Resources, Human Capital Management, Sales & Communications  
• Internships Held: The Goddard School Marlboro II, Tara Gostovich Orthodontics  
• Campus Activities: Alpha Omicron Pi, National Society of Leadership and Success, Management & Marketing Club, Finance Club.

Nicholas Cartwright-Atkins  
• Major: Business Admin, Finance  
• Minor: Economics  
• Expected Graduation: Class of 2023  
• Career/Industry Aspiration: Finance  
• Internships Held: Grace Industries, Shawn Anstey Basketball Academy, NAACP Youth Council  
• Campus Activities: NCAA D1 Football, Men of Color Initiative, Student Athlete Advisory Committee, Community Standards Revue Board, Diversity Action Award, Dean’s List.

Elena Andreyev  
• Major: Business Admin, Management  
• Minor: Economics  
• Expected Graduation: Class of 2022  
• Career/Industry Aspiration: Marketing and Entertainment Industries  
• Internships Held: Ontrack Solutions  
• Campus Activities: NCAA D1 Field Hockey, Women’s Professional Network, Management & Marketing Club, Dean’s list, NEC Academic Honor Roll, NFHCA National Academic Squad

Audrey Paradis  
• Major: Business Admin, Finance  
• Minor:  
• Expected Graduation: Class of 2023  
• Career/Industry Aspiration: Finance  
• Internships Held: Access Courtier en Transport  
• Campus Activities: NCAA D1 Golf, Dean’s List

Laura Van Hamburg  
• Major: Criminal Justice  
• Minor: Business Admin & Spanish  
• Expected Graduation: Class of 2022  
• Career/Industry Aspiration: Legal Affairs, International Human Rights, Sales & Marketing.  
• Internships Held: Action Store, Itoshi Sushi Restaurant, Hypotheekshop, Albert Heijn  
• Campus Activities: NCAA D1 Field Hockey, Dean’s List, NEC Academic Honor Roll, NFHCA National Academic Squad, NCAA Student Athlete Advisory Committee, Women’s Professional Network, Marketing & Management Club, Campus Ambassador, International Student Mentor.
Contact Information
Full faculty information may be found at http://wagner.edu/business-admin/faculty/

Dr. Aarti S. Ivanic       Dean (from August 2021)       aarti.ivanic@wagner.edu
Arleen Wilk              Administrative Assistant       awilk@wagner.edu

Program Directors & Full-time Faculty
B.S. Business Administration          Dr. Cathyann D. Tully       cathyann.tully@wagner.edu

Accreditation and Assessment         Dr Shani Carter             shani.carter@wagner.edu

Full time Faculty
Dr. Donald Crooks               dcrooks@wagner.edu
Dr Frank DeSimone               frank.desimone@wagner.edu
Dr. Paul Baretta                paul.barretta@wagner.edu
Dr. Richard LaRocca             richard.larocca@wagner.edu

Adjunct Faculty
Accounting       Angela Brisotti, Michael Cohen, Laura Farrell, Laura Maglietta, Ian Wise
Business         George Cherubinni, Abdelhakim Ferrahi, Doriann Pieve-Hyland
Finance          Dana Internicola, Radhi Majmudar
Law              John Brancato, Maria Marchiano, Ann Marie Menna
Management       Jerrier Atassi, William Renshaw
Marketing       Frank Calvosa, Naushad Mohammed, William Thiro
CLUBS & SOCIETIES FACULTY SPONSORS

See our webpage: http://wagner.edu/business-admin/resources/clubs/
for full information

Accounting Society
Dr. Richard LaRocca

Delta Mu Delta Business Honor Society
Dr. Richard LaRocca

Finance Club
Dr. Richard LaRocca

Management
Dr. Shani Carter

Marketing Club
Dr. Paul Barretta